

# WOMEN ENTREPRENEURS IN VIETNAM FOR INCLUSIVE & SUSTAINABLE DEVELOPMENT

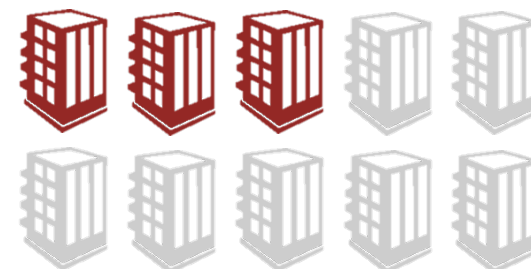
47-48%

Women in  
Labor force



27-28%

Enterprises  
led by women



20%

Women-  
owned SMEs



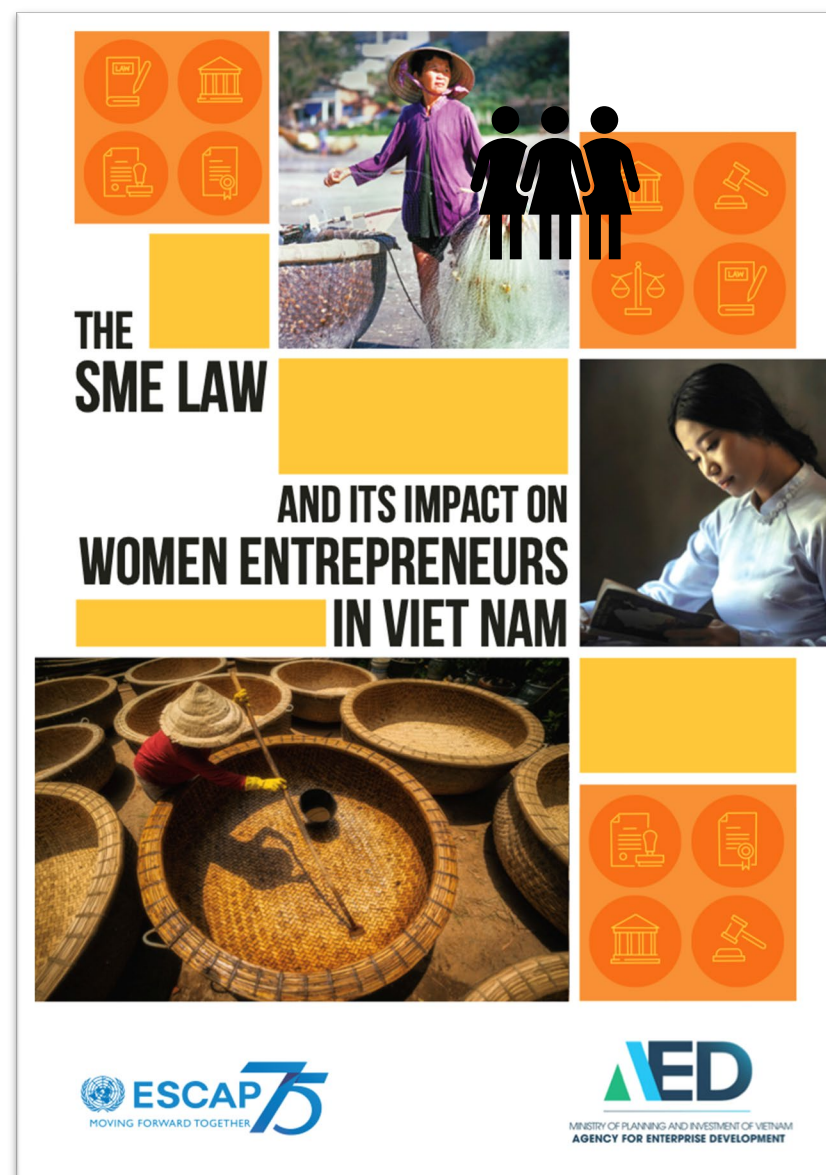
# WOMEN-LED MSME SUPPORT POLICY

## SME SUPPORT LAW (2017)

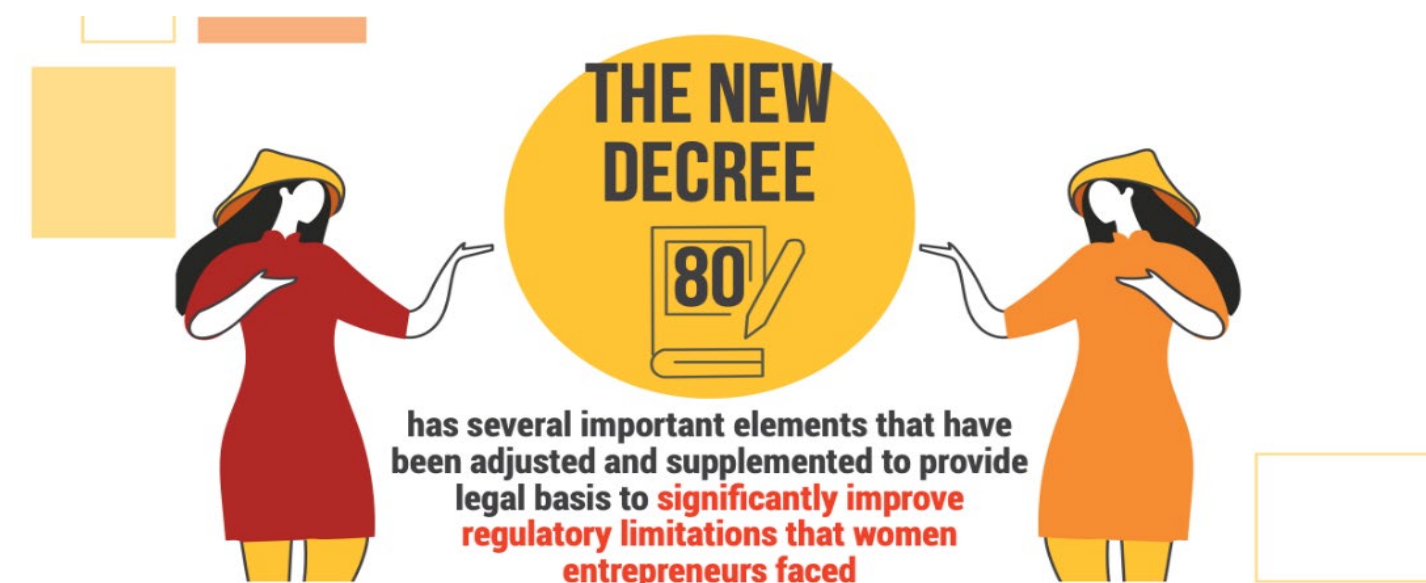


Prioritizing women-owned SMEs & those employing more women

## SME LAW ASSESSMENT



## REVISED DECREE 80 (2021)



More specific and stronger support measures for WMSME

- Up to 8000 USD/ business consultancy contract
- Support covering 100% of training costs



# JOURNEY GOING ON...

## POLICY RECOMMENDATIONS

based on thematic studies in pipeline (MPI/ AED & ESCAP/ CW E):

- Ethnic minorities women entrepreneurs,
- Agri-tech mentorship needs of women entrepreneurs,
- Impact of climate change on WMSMEs in Mekong Delta



## RECOMMENDED SUPPORTS



[we.business.gov.vn](http://we.business.gov.vn)  
(portal for women entrepreneurs)

1. INFORMATION ACCESS

2. MENTOR COACH NETWORK

For WMSME, particularly in rural & remote areas

improve competitiveness, climate change adaptation, twin transition

3. ICT, DIGITAL TECHNOLOGY APPLICATION

4. FINANCIAL SUPPORT



no collateral micro finance guaranteed by Viet Nam Women Union, seeding fund/ grant, impact investment

OCOP standard & international market regulations, e-commerce

5. MARKET ACCESS/ EXPANSION

6. CAPACITY BUILDING

Hands-on training, coaching, E-learning platform with 20 modules for WMSME

